

SUSTAINABILITY JOURNEY

From festival to a global entertainment brand



From **15** employees to over **300** spread over **3** continents



Key ambition

to **add pleasure** to 'people, prosperity, planet, purpose and partnerships'

Love Tomorrow is the sustainability initiative born within the lap of Tomorrowland and started in

2013



Key values

LIVE TODAY

LOVE TOMORROW

UNITE FOREVER

RESPONSIBILITY



Ambition

More than double Tomorrowland & DreamVille’s recycling rate (70%)

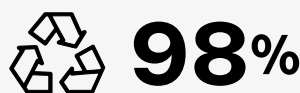
Ambition is 0% residual waste, but technologies are not sufficient now. We keep on innovating to make this possible.

Increase sustainable business development in every department which means:

- Min. 1 target to become more sustainable for every department.
- In 2030, 100% of crew and artist will sign and act conform the Love Tomorrow Pledge.
- In 2030, 100% of suppliers will be onboarded at the sustainable supplier platform.

In 2023 responsibility looked like this

14	waste flows
900	specially designed ‘calyx’ sorting bins
300	ashtrays
1800	bins at DreamVille
1300	single bins at the festival grounds
More than 1000	backstage bins at Tomorrowland
More than 3000	bins at the neighbourhood and parking spaces
70	recycling backpacks
100%	Reusable cups at DreamVille and comfort area’s Tomorrowland
Distribution of 10 000	pocket ashtrays
23.000	recycle kits distributed at DreamVille



Recycling rate of PMD

Recycling rate in general is 32 % (38% at Tomorrowland and 29% at DreamVille).



Wheat plates at Tomorrowland



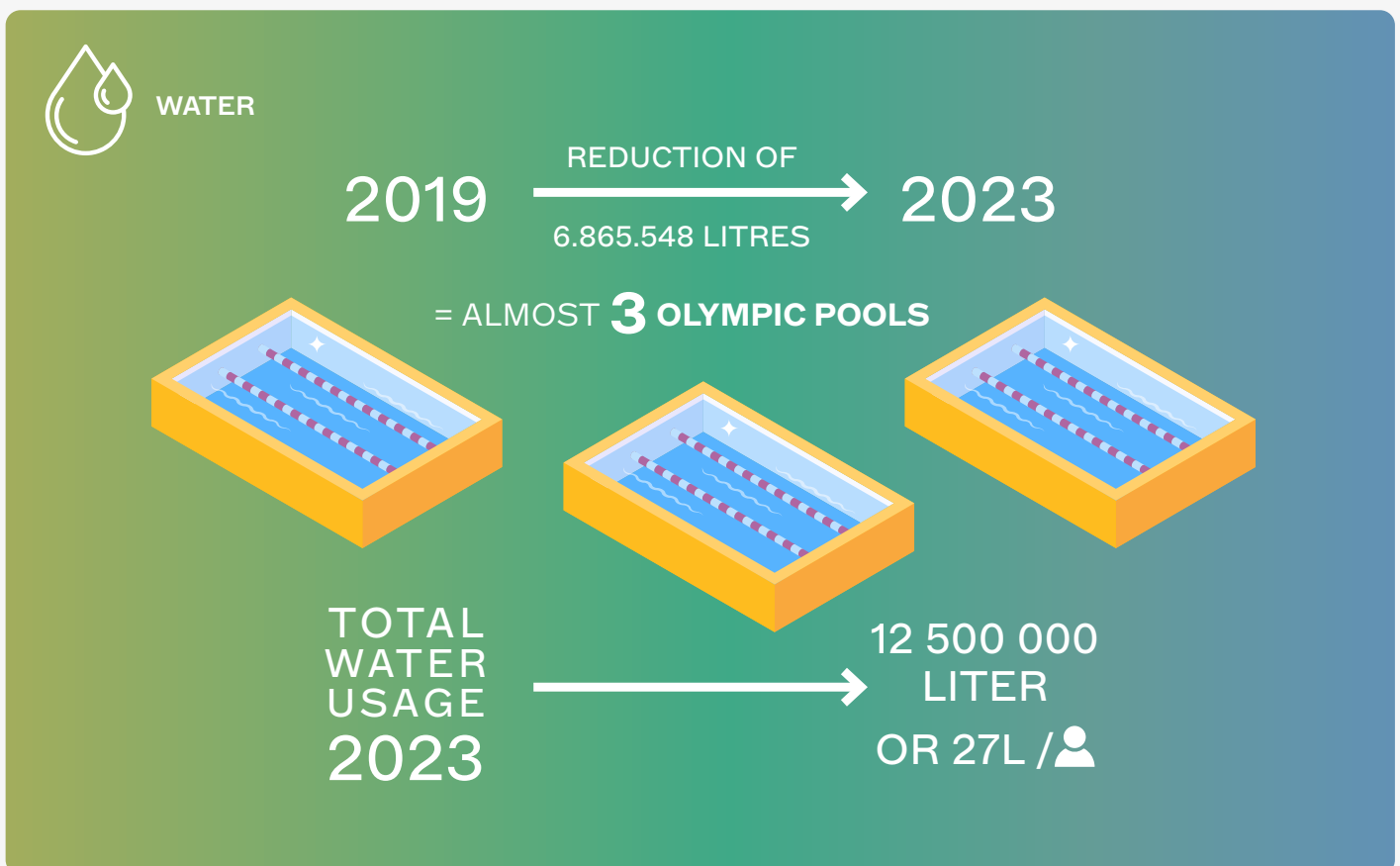
 NATURE

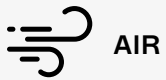


Ambition(s)

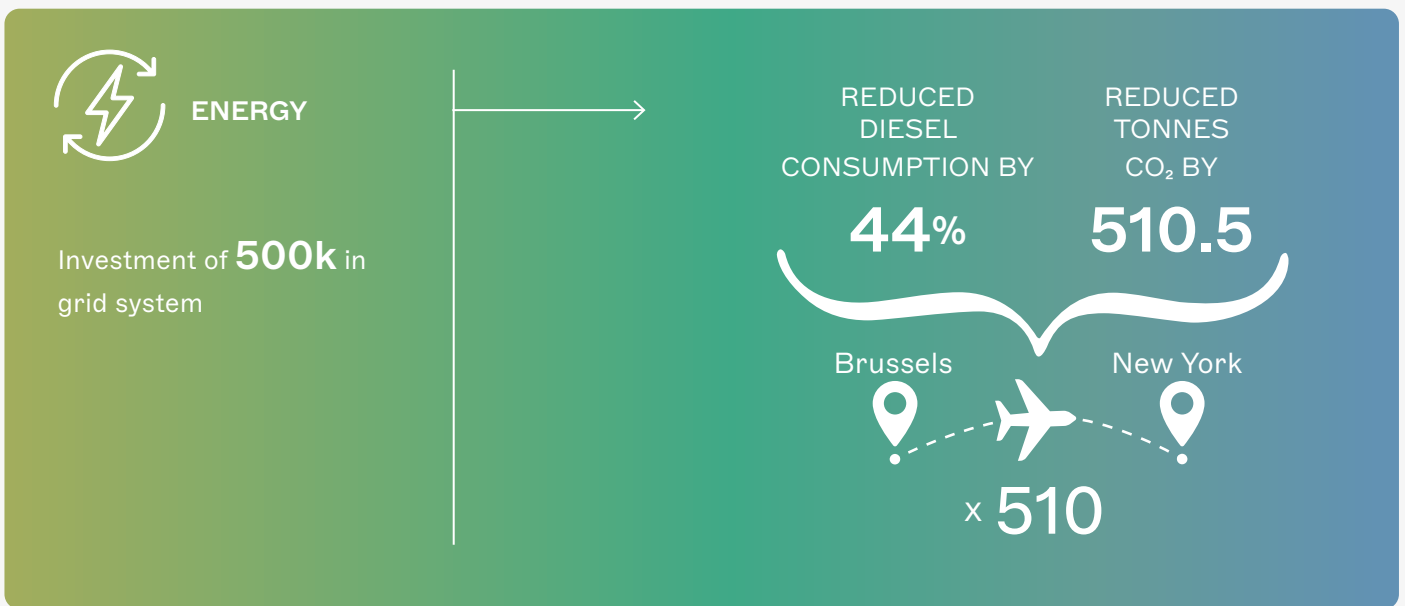
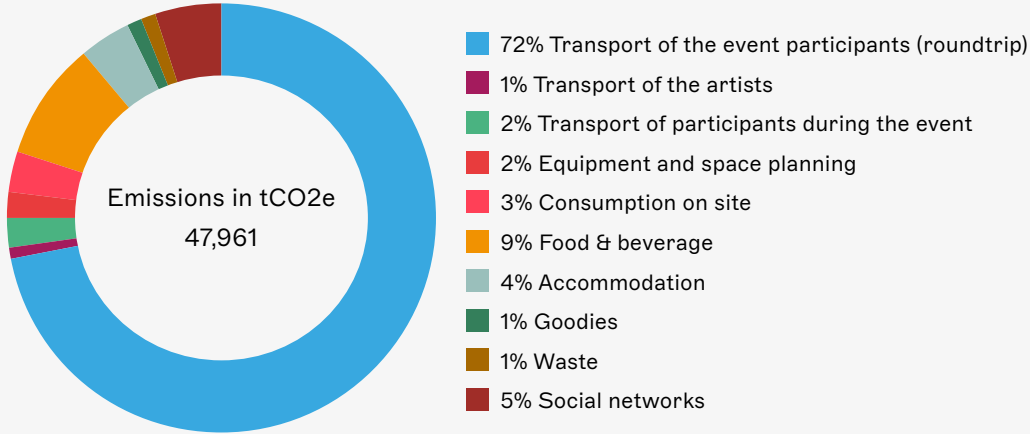
- 50%** decrease of direct water impact BLUE WATER
- 50%** reduction of carbon emissions with 2023 as baseline
- 100%** green energy by 2030
- 50%** more sustainable alternatives at Global Journey DIRECT SCOPE
- 50%** less cars at national transport INDIRECT SCOPE

In 2023 nature looked like this





Support of 4 local projects through partner Claire to compensate, but more important to help local partners to become more sustainable. Total carbon footprint of **47 961** tCO₂e.



Agreement of **100% SAF at partyflights** (starting in 2024) and **20% SAF compensation** at all global journey flights

= +/- **916** tons of CO₂


INNOVATION


Ambition(s)

- 1 Give the **most exciting physical immersive experience** while creating a positive impact on society and environment
- 2 Function as an **open-source beacon** for **impactful entrepreneurs**
- 3 Maximise **circular use of resources**, with an aim of **30% reuse**.

In 2023 innovation looked like this



2nd edition of Love Tomorrow conference with over **4500** participants and first edition of the job fair offering **217** unique vacancies

→ **Tomorrowland joined the Green Deal Circular Festivals (GDCF)**
a platform with over 50 festivals, out of 17 countries, all aiming to become circular and climate neutral

→ **First test with circular artificial grass**

7000m² artificial grass installed and 5000kg taken back
= **4500 kg** new agglomerate



Collaboration with entertainment lab to install a POC of a **smart bin** at DreamVille – aiming to educate international public about recycling

Test finalized to have the **first 100% RPET official** 20 year Tomorrowland flag from festival waste.



Camp2Camp



11 000 rented camping pieces

- Social initiative between weareoneworld and Ecoso
- Launched in 2016
- 10 young people were offered a student job
- Six apprentices

HEALTH



Ambition(s)

Provide all tools to be in your **best mental and physical condition** and Tomorrowland acts as an **enabler** to do so.

In 2023 health looked like this



Move To Happiness

The relax and fitness area at DreamVille started in **2017**

First year **1500** participants and in 2023 already **6300**

1000m² space


RESPECT
10 REDUCED
INEQUALITIES


Ambition(s)

- 1 Have a **global people of tomorrow community** and make it the best experience for everyone surrounded
- 2 Ensure equal opportunities and make Tomorrowland **accessible for everyone**



In 2023 respect looked like this

- **We Care A Lot** initiative together with 5 other Belgian festivals to raise awareness and inform about alcohol and drugs, sexuality, mental well-being, and health.
- **Love The Neighbours** (since 2012)
 - With a neighbor house and 9 employees during the festival
 - Annual newspaper for locals with festival info
 - Free hotline during festival weekes
 - Free festival tickets for direct neighbours
 - Ticket discounts for residents in Boom and Rumst
 - Senior parties for 3 local homes
- **Financial/logistics and marketing support** to 'Theater aan het water', 'Buitenbeenpop', 'Light Festival', ...
- 450 000 visitors and 218 nationalities
- **Increase** of 7,5 % **female DJ's** in 2018 to 20.3% female DJ's in 2024
- **Tomorrowland foundation:**
 - Gives children the opportunity to attend music & arts classes
 - **65** mobile schools in **34** countries
 - First school in Sekha (Nepal) in 2018
 - Second school in Kolkota (India) in 2022
 - In 2023 Tomorrowland Foundation teamed up with Tecendo Infancias institute to start a new music & arts school in Itu (Brazil).

